



THE CONSERVATIVE LIGHTHOUSE
EXECUTIVE DIRECTOR
Location Flexible

THE ORGANIZATION

There is a problem with the American campaign finance system and this problem concerns all Americans. Conservatives must not abstain from the debate. Republicans must be involved in remedying the situation. The results of the 2012 election demonstrated that a largely unrestrained campaign finance system does not ensure victory. In fact, Democrats have become just as adept at playing the big money game. Based on a recent study, 65% of Republicans agree that politicians primarily respond to funders, and more than half of all Republicans believe special interests have more influence on politicians than the public good. But who is representing this group? Where can their voice be heard? How can conservatives provide input to new legislation effecting campaign finance reform?

With these questions in mind, the Fund for the Republic and the Campaign Legal Center are helping to incubate a new organization to provide conservative leadership and direction with regard to money in politics. At this stage of the incubation the entity is being referred to as The Conservative Lighthouse.

THE POSITION

The Executive Director will be the voice and the face of The Conservative Lighthouse, a new nonprofit, which in turn will provide support for conservatives to participate in the national debate on campaign finance reform. S/he will be charged with developing a board, recruiting and engaging a network of supporters, hiring a small staff and designing a platform for reforming money in politics. The Executive Director will be the advocate for the tens of millions of Republicans who believe that Washington and state capitols need campaign finance reform but don't have an ambassador for their position. The Executive Director will set the tone, agenda and strategy for the Lighthouse. S/he will secure additional funding beyond the first year's seeding. S/he will ensure that the talk around campaign finance reform is a bipartisan conversation.

REPORTING STRUCTURE

The Executive Director will report to a board of directors and oversee and hire a small staff.



ESSENTIAL DUTIES AND RESPONSIBILITIES

Strategic Vision and Leadership

- Establish the agenda, goals and strategic vision for The Conservative Lighthouse.
- Recruit a small staff and establish an office.
- Form a credible organization that attracts conservative support.

Fundraising and Friend-raising

- Recruit and engage a broad network of supporters among Republicans across the country.
- Augment seed funding with additional support.
- Create a board and an advisory board.
- Build strong and meaningful relationships with the establishment Republican and libertarian think tanks.

Communications and External Relations

- Design and implement a communications plan to start building the buzz.
- Host small group discussions with operatives, intellectuals, media figures, elected officials.
- Conduct a major national poll right to test Republican support.
- Develop the organization's brand, website, and social media presence

EXPERIENCE & QUALIFICATIONS

- Impeccable conservative credentials with a passion for and commitment to the issue of campaign finance reform as central to the future success of the Republican Party. A firm belief in the ability to improve the quality of our nation's democracy and who we are as a country. In short, an incredibly driven, patriotic Republican who finds the status quo unacceptable.
- Diplomatic and dynamic collaborator who will engage conservatives and create alliances.
- Superior and substantive communicator who can articulate complicated issues to both the academic elite and the voting masses. Can speak authentically about why the issue of money and politics is relevant to conservative and establishment Republicans. Can confidently address substantive constitutional issues.
- Strong writer who is a tested policy operative who can define the agenda.
- Capable and strategic manager who can react to current and emerging issues in a fast-paced and changing environment. Can see beyond the curve and anticipate issues.
- Entrepreneurial self-starter who can operate with limited staff and resources at least for the first year or two.
- Charming, persuasive, compelling and patriotic change maker who can speak truth to power



- Possesses the emotional fortitude to be a vociferous defender for an isolated point of view.
- Understands how to work with and garner media coverage, how to create and sell a message, and determine what message is needed and when.
- Well networked leader who is experienced in building new organizations or launching successful campaigns. Understands the rhythm of the political system.
- Grace under pressure, ability to lead and work independently with minimal guidance.
- Dynamic, enthusiastic, able to bring competing interests to the same side of the table. Can sell ideas and concepts.
- Bachelor's Degree required with an advanced degree preferred.

APPLICATION PROCESS

All inquiries, nominations and applications are to be directed to The Dubrof Group at lighthouse@dubrof.com. Applications should include a letter of interest and resume in MSWORD. Please indicate in your cover letter where you learned of the opportunity. NO PHONE CALLS PLEASE. Only those candidates invited for screening will be contacted.